



## SmartTouch menu receives the Special Prize “Restauration” of Elior Group @ Seeds&Chips 2016

<https://www.smarttouch.it/en/seedschips-2016-special-prize-restauration-of-elior-group/>  
<http://www.seedsandchips.com/newsandpress/news/572b4227765aa758f129fe21>  
<http://www.seedsandchips.com/>  
<https://www.linkedin.com/company/shakeupfactory>

We are very proud and honored to receive the recognition of **Elior Group** at Seeds&Chips 2016, during the 2016 Global FoodTech Pitch Contest managed by **Shake Up Factory** (Paris). The competition was very high and more than 60 startups were selected for the battleground. The Jury was a team of experts and investors coordinated by **Shake Up Factory**.

**Seeds&Chips** is the International Summit dedicated to food innovation from farm to fork, where food and technology meet. Hundreds of startups, companies in food and tech, investors, thought leaders and policymakers come together to share content and visions, projects and experiences — innovating the food system is not just an opportunity, it is a challenge that concerns us all. Seeds&Chips is four days of exhibition, conferences/panel discussions, business matching and a hackathon, pitches and awards with the protagonists of Food Tech, Ag Tech and the “Internet of Food.”

**SmartTouch Menu** is a system comprised of a mobile App (Android and iOS) and a Cloud platform that **enables customers of HORECA, tourism and entertainment merchants to order drinks, food and services through their smartphones while they are in-store.**

For merchants is a powerful **work-optimizing and real-time proximity marketing** tool. The self-ordering paradigm will revolutionize the table service user experience.

downloads	brochure	<a href="http://en.brochure.smarttouch.it">http://en.brochure.smarttouch.it</a>
	press kit	<a href="http://en.press.smarttouch.it">http://en.press.smarttouch.it</a>

intro	<a href="http://en.intro.smarttouch.it">http://en.intro.smarttouch.it</a>
video	<a href="http://en.video.smarttouch.it">http://en.video.smarttouch.it</a>





















